



**WCPA Executive Board Meeting**

**Thursday, April 7, 2011**

**1:30 - 5:00 p.m.**

**Reeve Memorial Union, Room 215**

**Start: 1:58 p.m.**

**Attendance: Matt Suwalski, Peter Rejto, Angie Bong, Carolyn Bell, Ashlie Kohl, Mandy Briggs**

**PDI Update (Matt)**

About 175 people are registered (largest PDI in a long time)

Keynote speaker is going to do a follow up presentation.

Went over PDI Schedule

Welcome to conference- Matt Suwalski; introduction- Melissa

Mandy- Conference Overview

47 people are free,

Will make around \$3,000 on PDI

\$15.00 gift cards as a Thank You to the presenters.

Be here at 9:00 a.m. tomorrow morning to help out.

**WCPA Awards and "Tech Stuff" (Matt)**

Award site is live; mention awards at PDI.

Applications are up on website.

Matt is still technology guy. Trying to find some things out in this area.

Send conference items to Matt until further notice.

**Conference Review & Updates (Ashlie & Mandy)**

- Keynote Speaker
  - Ideas of Keynote Speakers
    - CSP Program: Dea Forney- dynamic speaker; knows about history of higher education.: Matt will be contacting Dea.
- Wisconsin's Budget- ways to incorporate into conference
  - Roundtables on budget topics
  - Provide Current Information
  - Director of Housing and VP of Student Affairs at UW-Platteville, come and talk about implementation on Retirement.
  - Wisconsin 14 Senator in attendance
  - Motivation of Staff
- Updates from the Past Presidents
  - Have heard nothing back from past presidents. Carolyn will be sending an e-mail to the past presidents requesting feedback.
  - Invite Ruth Kurinsky and Jim Chitwood to do a presentation or to attend conference.
- 40 year celebration
  - Get WCPA 40 year pins- Briggs talk to Marc Nylan (who ordered OPE 30 year pins)
  - Cake to celebrate WCPA instead of cookies.
- Call for Programs
  - Mandy will be sending out the call for programs shortly following the PDI.
- WCPA Booklet

- Angie checking to see if we can get files.
- Angie will ask Julie for files and then will talk to personal friend to find out a price for design of a booklet.
- Matt talking to student at UW-Oshkosh.

### **Budget Updates (Peter)**

- Peter handed out an updated budget sheet.
- Our account has about \$23,300 in it.

### **Membership Updates (Jon)**

- Technical updates for the website to Matt and John. Once completed will work on:
  - Reconcile current membership. I have compiled all the information from the board (about inaccuracies in our current membership). Once we get the registration page updated, I'll work on updating everything.
  - Email all grad students to confirm status and update their information.
  - Contact non-member conference and PDI attendees and encourage them to become members.
  - Use ACPA's Wisconsin list to get more members.
  - Update Facebook page.
  - Write a new "welcome to WCPA" email template that the person in this position can send whenever somebody new registers.
  - Finalize the monthly to-do list for the Membership and Marketing Coordinator.

### **President Updates (Angie)**

- Strategic Planning Feedback at PDI?  
Giving out note cards at the meeting and then sitting at separate tables to encourage conversation.
- Mid-Year Report  
Angie handed out her mid-year report.
- Consolidation vote
  - Thoughts of worries about future of WCPA due to consolidation of WCPA.
  - How do we discuss this with members?
  - What happens if a new District Organization is formed and we have competing organizations?
  - The consolidation may take a couple of years before it hits WCPA.
  - Afraid to put things to membership because we do not know their level of knowledge about the ACPA and NASPA consolidation.
- WCPA - Innovation and Membership Awards Recipient  
Innovation: WCPA 101, Website, Commission, Growing Membership, Don't charge membership.  
Membership: Commissions
- Summer retreat dates
  - Tentatively scheduled for June 13 and 14.
  - Ashlie checking on the hotel rates and getting Dalton Board room for meetings.
- Annual Report due June 6
  - Angie is going to e-mail out different sections to exec. Board meetings to write.
  - Create a shared google document so that everyone can add feedback.
- Summer Leadership Meeting - July 2011

4:30 p.m.

**Adjourn**