



**WCPA Executive Board Meeting**

**Thursday, January 26, 2012**

**10 a.m. – 3:30 p.m.**

**Wilderness Resort & Hotel**

**Wisconsin Dells, WI**

**10:00 a.m. Greetings and Welcome!**

Everyone was on time for the meeting! Hooray!

**10:15 a.m. Conference Review & Updates (Mandy & Maigan)**

- 2011 Conference Evaluation
  - Mandy and Maigan handed out a conference evaluation summary. Generally good feedback. Most complaints about food. Good representation from multiple functional areas.
  - Pre-con workshop was well received. Respondents did provide topics for future pre-con.
  - Desire for more variety in workshop topics.
  - Hard for first-time attendee to get to know other people
    - Share suggestions with first-timers about how to meet people
    - First-timers session/social – 10 tips to be successful as a first-timer
    - Speed networking event?
    - Encourage groups going to dinner on Thursday to “pick up” a first-timer for dinner – have a sign-up at the registration table.
    - Sending personal emails to first-time attendees to introduce them to the conference, and tips for navigating conference.
  - Got some negative feedback about commission meetings. We will shorten to 45 minutes and start at the time lunch ends. Will keep it right after lunch.
  - Some feedback about the case competition overlapping with program sessions. Will discuss with Sheila about timing/length of presentation.
- 2012 Conference
  - Theme
    - Staying Connected: Creating Knowledge, Sharing Knowledge
  - Keynote
    - Everyone should brainstorm ideas about potential keynotes
  - Changes?
    - All board members challenged to present a program or support a program (solicit a presenter)

**11:00 a.m. Student Affairs 101 Feedback & Planning (Angie)**

- Great feedback overall
- No real feedback from past presidents, other than engaging other past presidents
- ACPA should send resources about C3 – video? Brochures?
- Feedback about too residence-life focused – need to be cognizant of this in the future.

**11:15 a.m. Area Reports & Updates**

- Treasurer
  - In good financial shape. Have just over \$19,500.
- Communications Coordinator
  - Send anything that needs to be sent to Jason

- Will be transitioning some of the web updates to Jason
- Membership Coordinator
  - Newsletter – All articles due to Shannon by February 15; for August edition, all articles due by July 16.
    - Twice per year? February and August/September
    - For this edition:
      - Conference wrap-up
      - PDI Teaser
      - Awards summary
  - Hot Topics
    - May and November?

**12:00 p.m. Break for Working Lunch**

**12:15 p.m. PDI Updates & Planning (Peter)**

- Themes: Civility, professional responsibility, decision making, leading with integrity
  - Creating a Culture of Civility and Responsibility: Leading with Integrity
- Presenters/people to contact: Andy Luptack, Mike Altertruse, Youth Frontiers, Challenge Day, System Legal, Marquette – Restorative Justice

**1:15 p.m. WCPA Awards Discussion**

- Joe and Angie will help Matt review the awards
- Goal to have awards open from March/April through June

**1:45 p.m. WCPA Commission Updates & Planning**

- Patrick – will work on getting something together for PDI and newsletter. Exploring issues of mental health in student veterans.

**2:15 p.m. President Updates (Matt)**

- Website Changes
  - Word Press for content management – everyone will be able to login and make updates.
- OPE Scholarship
  - We will support the OPE Scholarship in the amount of \$250 annually, as long as we are financially capable, in honor of Jim Chitwood. Motion passes.
- Board Recruitment
  - Secretary – this is a 2-year term
  - Diversity Commission Chair
  - Professional Development Chair
  - Leadership and Involvement Chair
- Dropbox
  - Upload ALL your WCPA documents to archive and store them

**2:45 p.m. WCPA Strategic Planning**

- Implementation
  - To goals to focus on for the coming year:
    - 3b. – Attempt to diversify event locations and develop outreach initiatives to be more inclusive of 2-year colleges, technical schools, and tribal colleges.
      - Shannon will compile a list of contacts at technical and two-year schools and reach out to them for feedback.
      - Mandy will reach out to Kristin to talk about Tribal College outreach and then touch base with Matt to determine appropriate outreach strategy.

- 1b. - Develop a recruitment and sustainability plan for board and commission members.

**3:30 p.m.      Adjourn**