



WCPA Executive Board Meeting

Thursday, January 26, 2012

10 a.m. – 3:30 p.m.

Wilderness Resort & Hotel

Wisconsin Dells, WI

10:00 a.m. Greetings and Welcome!

Everyone was on time for the meeting! Hooray!

10:15 a.m. Conference Review & Updates (Mandy & Maigan)

- 2011 Conference Evaluation
 - Mandy and Maigan handed out a conference evaluation summary. Generally good feedback. Most complaints about food. Good representation from multiple functional areas.
 - Pre-con workshop was well received. Respondents did provide topics for future pre-con.
 - Desire for more variety in workshop topics.
 - Hard for first-time attendee to get to know other people
 - Share suggestions with first-timers about how to meet people
 - First-timers session/social – 10 tips to be successful as a first-timer
 - Speed networking event?
 - Encourage groups going to dinner on Thursday to “pick up” a first-timer for dinner – have a sign-up at the registration table.
 - Sending personal emails to first-time attendees to introduce them to the conference, and tips for navigating conference.
 - Got some negative feedback about commission meetings. We will shorten to 45 minutes and start at the time lunch ends. Will keep it right after lunch.
 - Some feedback about the case competition overlapping with program sessions. Will discuss with Sheila about timing/length of presentation.
- 2012 Conference
 - Theme
 - Staying Connected: Creating Knowledge, Sharing Knowledge
 - Keynote
 - Everyone should brainstorm ideas about potential keynotes
 - Changes?
 - All board members challenged to present a program or support a program (solicit a presenter)

11:00 a.m. Student Affairs 101 Feedback & Planning (Angie)

- Great feedback overall
- No real feedback from past presidents, other than engaging other past presidents
- ACPA should send resources about C3 – video? Brochures?
- Feedback about too residence-life focused – need to be cognizant of this in the future.

11:15 a.m. Area Reports & Updates

- Treasurer
 - In good financial shape. Have just over \$19,500.
- Communications Coordinator
 - Send anything that needs to be sent to Jason

- Will be transitioning some of the web updates to Jason
- Membership Coordinator
 - Newsletter – All articles due to Shannon by February 15; for August edition, all articles due by July 16.
 - Twice per year? February and August/September
 - For this edition:
 - Conference wrap-up
 - PDI Teaser
 - Awards summary
 - Hot Topics
 - May and November?

12:00 p.m. Break for Working Lunch

12:15 p.m. PDI Updates & Planning (Peter)

- Themes: Civility, professional responsibility, decision making, leading with integrity
 - Creating a Culture of Civility and Responsibility: Leading with Integrity
- Presenters/people to contact: Andy Luptack, Mike Altertruse, Youth Frontiers, Challenge Day, System Legal, Marquette – Restorative Justice

1:15 p.m. WCPA Awards Discussion

- Joe and Angie will help Matt review the awards
- Goal to have awards open from March/April through June

1:45 p.m. WCPA Commission Updates & Planning

- Patrick – will work on getting something together for PDI and newsletter. Exploring issues of mental health in student veterans.

2:15 p.m. President Updates (Matt)

- Website Changes
 - Word Press for content management – everyone will be able to login and make updates.
- OPE Scholarship
 - We will support the OPE Scholarship in the amount of \$250 annually, as long as we are financially capable, in honor of Jim Chitwood. Motion passes.
- Board Recruitment
 - Secretary – this is a 2-year term
 - Diversity Commission Chair
 - Professional Development Chair
 - Leadership and Involvement Chair
- Dropbox
 - Upload ALL your WCPA documents to archive and store them

2:45 p.m. WCPA Strategic Planning

- Implementation
 - To goals to focus on for the coming year:
 - 3b. – Attempt to diversify event locations and develop outreach initiatives to be more inclusive of 2-year colleges, technical schools, and tribal colleges.
 - Shannon will compile a list of contacts at technical and two-year schools and reach out to them for feedback.
 - Mandy will reach out to Kristin to talk about Tribal College outreach and then touch base with Matt to determine appropriate outreach strategy.

- 1b. - Develop a recruitment and sustainability plan for board and commission members.

3:30 p.m. Adjourn