



WCPA Executive Board Retreat

Friday, October 22, 2010, 2pm - 3:30pm

Wilderness Resort & Conference Center, WI Dells

Lake Delton Board Room

<http://www.wildernessresort.com/resort-directions/resort-directions.html>

Friday, October 22, 2010

Welcome to New Board Members and Commission Chairs

Attendance: Ashlie Kohl, Jon Cleveland, Matt Suwalski, Carolyn Bell, Angie Bong, Maigan Wipfli, Peter Rejto, Mandy Briggs, Sheila Keaton

Conference Wrap-Up (Jon & Ashlie)

• **Conference Reflection**

- Award Undergraduate Student Award on Friday when Student Affairs 101 is there.
- We are currently looking for the plaque for the Undergraduate Student winner, anyone know where it is?
- Not enough presentations on multi cultural students or diversity.
 - Are there people to specifically reach out to and ask to present?
- Put more chairs in rooms or leave tables out and just put chairs in rows.
- The squash was liked!
- Enjoyed having meal served instead of in a buffet.
- On next year's registration, the following to the bottom
- For any special accommodations (food or other), please contact and then box.
- For now on, we should build in a scheduled time for the ACPA guest speaker. This time should preferably be scheduled after the President's opening address.
- Possibly do a virtual case study before PDI related to PDI.
 - For case study, write to Jossey Bass asking for prize donations.
- Jon will e-mail Peter the conference budget tomorrow.
 - We went over on the food by about \$3,000.
 - Student Affairs 101 food was not at first taken into consideration.
 - Concerns and questions were raised about why we decided to serve dinner at Student Affairs 101 since we have not done so in the past.
 - We will look at ratings from students about offering a meal and then possibly switch to a cheaper option in the future (example: pizza).
 - We want to make sure that we are breaking even on Student Affairs 101.
- Social
 - Don't do food
 - Do finger light food like pretzels, gordettos, or things like that
 - The social at Monk's was a great idea; we should do it there again in the future.
 - Next year, we should add Social RSVP to registration, so that we can get numbers to the restaurant earlier.
 - Possibly do dessert instead of snack food.
 - Overall, great turn out at the social

• **Evaluation**

- The evaluation will be out by Sunday.
- The food should be broken out meal, putting breakfasts together. We really want information about each meal so that we have a good idea for next year.

• **Venue Assessment**

- Staff was great! Ran to get stuff for Jon and Ashlie when we needed it.

- Hotel Registration at the Conference site was great and very helpful.
- Evaluation will speak volumes about what participants thought.
- When Ashlie and Mandy order conference meals next year, they should ask for the state rate menu for food.

Action Items

- Complete a Positional Action list of Things to Do by Winter Meeting by November 15, when completed, send to Angie.

Membership

- Talked about doing newsletters, how often?
- Ashlie will write a conference overview.

Updates from Past Presidents Meeting (Carolyn)

- Next year is the 40 year anniversary.
- Past presidents would like four 10 minute presentation instead of keynote speakers. This presentation could focus on Wisconsin and Higher Education throughout the decades. Carolyn will talk to the past presidents to get names of people who could do keynote.
- Past presidents think that we should start a Foundation, we should ask people for \$40.00 (in honor of 40 years) to long live WCPA.
- Do a 40 year birthday cake celebration at next year's conference instead of a cookie break.
- Carolyn is going to work with the past presidents to find someone who could do a program on the History of WCPA- find speaker.
- When deciding what 40 year things to celebrate, we need conscience of general need of delegation and make sure that whatever we do applies or would be liked by everyone.
- The past presidents really liked senior Student Affairs Professionals- Talk to Andy (from Concordia) next year about doing another round table.
- Do a presentation or something for people wanting to move up to mid level positions.
- How do we reach out to our past presidents who aren't always around (in particular the past eight presidents)?

Technology Coordinator Recommendations

- Forwarded all interested candidate names to Angie, Angie is creating an application with Matt's help for applicants to fill out.
- There are several interested candidates.
- This person will need to be around for a long time, because it is a hard position to train for, additionally this is a very important position.

ACPA Updates

- **Las Vegas Joint Meeting (Matt)**
Reference the notes that Matt sent out during the summer about ACPA.
- **ACPA 2011 (Angie)**
 - Angie will be going to ACPA this year, just checking with supervisor to make sure she can go.
 - We should try to follow the following plan regarding ACPA. The Incoming President should go to Summer Leadership and the President should go to ACPA

Next Meeting Date

- The Winter Meeting will be December 9, 2010 from 10 a.m. to 3 p.m. in Madison (times may be changed)
- Jon will be working on logistics for our meeting.