Program Session I: Thursday, 11:00 a.m. – 12:00 p.m.

Feminists, Fraternities, and the Future! Working with Men to End Violence Against Women
Location: Room E
Presenter(s): Carmen Hotvedt, Violence Prevention Specialist, University of Wisconsin - Madison
Theresa Kuehl, Dane County DELTA Project Coordinator, Domestic Abuse Intervention Services
Abstract: Sexual assault and dating violence continue to impact the safety and quality of campus learning environments. Prevention efforts must be comprehensive, address root causes, foster meaningful partnerships, and rely on creative and innovative approaches to measure change.

This workshop will examine principal theories, current research, and best practices for the primary prevention of sexual assault and dating violence through the eyes of two prevention professionals who support a program for fraternity men at a Big Ten university. The content of this presentation will focus on two topics: 1) engaging the leadership of young men to address the root causes of sexual assault and intimate partner violence; and 2) developing evaluation and assessment tools to enhance primary prevention efforts.

The presenters are eager to share stories about working with young men/fraternities, adapting to the ever-shifting framework of prevention, and struggling to balance how to support both men AND women. In addition to sharing the theories of social change and prevention central to our work, presenters will share the syllabi and evaluation tools used.

Lessons Learned: What Housing Professionals Can Learn from the Virginia Tech Tragedy
Location: Room F
Presenter(s): Deborah Newman, Associate Director of Housing and Residence Life, University of Wisconsin-Eau Claire
Abstract: The shock, disbelief and horror of the Virginia Tech tragedy captured the attention of our nation. For housing professionals, the impact was even more heart-felt when we learned that a Resident Assistant had been killed during the event. Can a campus be prepared to deal with mass shootings? This session will share information from the UW Security Commission and Governor's Task Force reports. It will explore the pre-event, event and post-event conditions of mass shootings and offer participants guidelines and recommendations for enhanced campus response, including housing response, to mass shootings on a campus.

Sexual Assault 101
Location: Room G
Presenter(s): Sari Lorge, Grants Manager, Wisconsin Coalition Against Sexual Assault
Abstract: This session offers an introduction to sexual violence, what it is, what it can look like, and how it is perpetuated in every day society.

Perpetrators on Campus
Location: Room H
Presenter(s): Dale A. Bespalec, Ph.D, Professor, Wisconsin School of Professional Psychology

Abstract: This workshop will explore the facts and myths about sexual assaults with particular attention to the typology of rapists. Participants will be provided with rapist profiles as well as ideas and strategies to help identify potentially dangerous individuals. Please note that the workshop will include descriptions and frank discussion of the behaviors of rapists and other sexual offenders, which may be disturbing.

Roundtable: Opening Note Follow-Up
Location: Room I

Presenter(s): Andrew Luptak, Vice President of Student Life, Concordia University
James Chitwood, Dean of Students, University of Wisconsin-Oshkosh
Sandi Scott Duex, Director of Residence Life, University of Wisconsin-River Falls

Abstract: In a roundtable conversation, Jim Chitwood and Sandi Scott Duex will lead a discussion on Andy Luptak's opening keynote. This three person panel will discuss in greater detail the observations, challenges, and best practices which were identified. Opportunity will be given to share policies, programs, and services by session participants.

Program Session II: Thursday, 1:45 p.m. – 2:45 p.m.

Investigative Strategies for Sexual Assault On and Off Campus – Part 1
Location: Room E

Presenter(s): Ray Maida, Law Enforcement Training Consultant, Wisconsin Coalition Against Sexual Assault

Abstract: This multi-part presentation will examine a multi-disciplinary approach to victim services and victim survival when the police are one of the services requested. The presenters will have campus service providers representing Wisconsin College Communities including police/security, prosecution, medical forensic, and emotional support.

Dating Violence and the V-Day Campaign: Become Part of the Solution
Location: Room F

Presenter(s): Stephanie Van Pay, Hall Director, University of Wisconsin-Eau Claire
Nicole Wohlrab, Hall Director, University of Wisconsin-Eau Claire

Abstract: Dating violence is prevalent in college relationships. Come learn about the characteristics of dating violence (including online and cell phone abuse), gain an understanding of the cycle of violence and how you and your staff can work with a student to develop a safety plan for an abusive relationship. In addition, presenters will share how UW-Eau Claire fights to end violence with the V-Day campaign.

Bias Incidents and Hate Crimes: What Are They? What To Do With Them?
Location: Room G

Presenter(s): Mai J. Lo Lee, Multicultural Advisor, University of Wisconsin - Green Bay
Abstract: Hate crimes and bias incidents seriously threaten society today. Thousands of people are victimized each year because of their skin color, ethnicity, religion, gender, gender identity, and sexual orientation. The U.S. Federal Bureau of Investigation statistics show that college campuses are the third most common place for hate crimes to occur. As a student affairs professional, you may be the first person to hear about a bias incident or hate crime. Come and learn the difference between a bias incident and a hate crime, understand the Pyramid of Hate, and learn how you can help stop hate! Participants will also learn about the different obstacles to reporting bias incidents and hate crimes and how reporting can be improved on your campus.

Comparative Approaches to Peer Advising
Location: Room H

Presenter(s): Liz Preston, Academic Advisor, Department of History, University of Wisconsin-Madison
Will Lipske, Academic Advisor, L&S Advising Services, University of Wisconsin-Madison
Sarah Kuba, Academic Advisor, Institute for Cross-College Biology Education, University of Wisconsin-Madison
Molly McGlone, Academic Advisor, Letters & Sciences Honors Program, University of Wisconsin-Madison

Abstract: Presenters in this session will share various means and models of peer advising which can be adapted to meet the needs and resources of your unit. Presenters will provide a brief history of peer advising on the UW–Madison campus, define the roles and duties peer advisors perform, benefits of the advising structure, and share tools for starting or improving your own peer advising system. A variety of information will be shared, including: position descriptions, hiring process, training, and assessment. Participants who currently have peer programs are invited to bring their resources and share them with the group.

WCPA & WCASA New Member Orientation
Location: Room I

Presenter(s): Paul Shepherd, President, Wisconsin College Personnel Association
Linda Morrison, Executive Director, Wisconsin Coalition Against Sexual Assault

Abstract: Calling all new members! This session is designed specifically for YOU to help you become acquainted with WCPA and WCASA and learn how to become more involved. Presenters will provide a brief overview of each organization and discuss opportunities available to new members.

Program Session III: Thursday, 3:00 p.m. – 4:00 p.m.

Investigative Strategies for Sexual Assault On and Off Campus – Part 2
Location: Room E

Presenter(s): Ray Maida, Law Enforcement Training Consultant, Wisconsin Coalition Against Sexual Assault

Abstract: This multi-part presentation will examine a multi-disciplinary approach to victim services and victim survival when the police are one of the services requested. The
Presenters will have campus service providers representing Wisconsin College Communities including police/security, prosecution, medical forensic, and emotional support.

**The Resume Spa: Pamper Your Professional Self**

**Location:** Room F  
**Presenter(s):** Sheila Jensen, Career Counselor, Letters & Science Career Services, University of Wisconsin-Madison  
Kristina Vack, Career Counselor, Letters & Science Career Services, University of Wisconsin-Madison

**Abstract:** After serving on several search and selection committees for student services positions, as well as serving as networking contacts for colleagues in the field, the presenters have noticed that many individuals could do a better job of marketing themselves. They hate to see their colleagues short-change themselves! Even if you help students with resume-writing, you deserve to take the same care and time with your own resume.

A clever and reflective resume can help you get a raise or promotion. It can prepare you for successfully navigating a job search. It can help you have more confidence in your abilities because you know your skills better. You will leave the session with fresh ideas and strategies to bring your resume to a higher level and reinvent your professional self (on paper)!

**Safety vs. Prevention: What’s the Difference?**

**Location:** Room G  
**Presenter(s):** Carmen Hotvedt, Violence Prevention Specialist, University of Wisconsin-Madison

**Abstract:** Learn from a Wisconsin leader in preventing sexual assault about the how continuing to teach protective behaviors to students is not the same as changing beliefs that support sexual violence. How can college and university administrators manage increasingly complex safety threats while they foster environments safe for learning for all students? Participants will explore examples from other campuses as they develop their own action plans to implement prevention strategies.

**Threat Assessment Approaches and How They Can Work for Your Campus**

**Location:** Room H  
**Presenter(s):** Kevin Helmkamp, Associate Dean of Students, University of Wisconsin-Madison  
Tonya Schmidt, Assistant Dean of Students, University of Wisconsin-Madison

**Abstract:** Campus safety has always been a priority in higher education. Recently, colleges and universities have experienced horrific tragedies that have spawned new and creative ways to address all members of campus communities including students, faculty, staff and visitors. UW-Madison developed a Threat Assessment and Response Team in September 2007 to do just that, respond to situations where a member of the institution’s community or a visitor poses a threat to others. Presenters will share an overview of the experience with this team, including case examples, will walk participants through factors to consider when setting up a team, and share lessons learned throughout the 2007-2008 year.
Program Session IV: Thursday, 4:15 p.m. – 5:15 p.m.

Investigative Strategies for Sexual Assault On and Off Campus – Part 3
Location: Room E
Presenter(s): Ray Maida, Law Enforcement Training Consultant, Wisconsin Coalition Against Sexual Assault
Abstract: This multi-part presentation will examine a multi-disciplinary approach to victim services and victim survival when the police are one of the services requested. The presenters will have campus service providers representing Wisconsin College Communities including police/security, prosecution, medical forensic, and emotional support.

Don’t Call Us Noah, but We Built an ARC
Location: Room F
Presenter(s): Tracy Gerth, Hall Director, University of Wisconsin - La Crosse
Ryan Bronkema, Hall Director, University of Wisconsin - La Crosse
Abstract: Looking for new ideas or ways to start or support academic initiatives on campus? Trying to find ways to help students academically on a shoestring budget? This program outlines the process a group of Hall Directors went through to start a new student focused academic initiative, Academic Resource Coordinators, and its programming materials. Presenters will provide participants with concrete resources they can take back and implement in halls and on campus.

Assault Prevention: Arming Your Students With Knowledge
Location: Room G
Presenter(s): Angela Rieves, Graduate Assistant, Marquette University
Abstract: This session will teach assault prevention with a broader perspective than typical self-defense instruction. Incorporating physical and psychological training, it is a comprehensive program that develops street-smart skills and self-confidence, through awareness and knowledge as preventative techniques. An experienced self-defense instructor will guide you through strategies used to teach assault prevention to undergraduate students at UW-Milwaukee. Learn techniques to properly inform students and guide them through good decision-making in order to prevent assault whenever possible.

Roundtable: How Are We Identifying Students In Need of Help?
Location: Room I
Presenter(s): Kristin Finn, Employer Relations Manager, Marquette University
Stephanie Van Pay, Hall Director, University of Wisconsin-Eau Claire
Abstract: Participants in this session will discuss how their campuses identify students who need help. Plans, programs, and models that Wisconsin and non-Wisconsin schools currently have in place that have helped identify students in need will be discussed, as well as new ideas from participants. All conference attendees are encouraged to attend.
A New Look at Recognition
Location: Room E
Presenter(s): Katherine Burrow, Hall Director, University of Wisconsin Whitewater
Abstract: Have a recognition program that is just not working anymore? Are staff members or students appearing disinterested in current recognition practices? If so, come to this session and learn how to make recognition more meaningful to recipients, and learn some new ways to motivate others. This session will present the research and ideas from the book *How Full is Your Bucket?* by Donald Clifton and Tom Rath. A little recognition can go a long way and can create a more positive and productive work environment.

Advising Through the First Year: A UW-Eau Claire Model
Location: Room F
Presenter(s): Jacqueline Bonneville, Coordinator for New Student Orientation, University of Wisconsin-Eau Claire
Jodi Thesing-Ritter, Associate Dean of Students, University of Wisconsin-Eau Claire
Abstract: This session will present and discuss first year advising for the “undeclared” student at UW-Eau Claire. Presenters will follow a student from orientation through finals week in the spring, using a month to month timeline as the framework. Throughout the first year, an "undeclared" student at UW-Eau Claire interfaces in many ways with the academic advising office. Presenters will discuss the "who, what, when, why and how" of those contacts, providing a model for "advising the whole student."

Understanding and Responding to Unhealthy Survivor Behaviors
Location: Room G
Presenter(s): Janis Elder, Coordinator, Sexual Abuse Counseling and Support Program, Gundersen Lutheran Medical Center
Rhonda Bryhn, MSW, Psychotherapist, Sexual Abuse Counseling and Support Program, Gundersen Lutheran Medical Center
Abstract: Survivors of sexual violence attempt to cope as effectively as possible with abuse-related pain and distress. Learn to understand some posttraumatic behavior (e.g., depression, anxiety, self-injury, eating disorders, and alcohol and drug abuse), and how survivors can be helped to cope in new, effective ways.

How Much is Too Much? When to Refer to a Therapist
Location: Room H
Presenter(s): Dr. Amber Gerber, Director for Campus Violence Prevention Project, University of Wisconsin-Stout
Jessica Bryan B.S., Coordinator for Campus Violence Prevention Project, University of Wisconsin-Stout
Abstract: Ever wondered when and how a client should be referred for mental health services? Through this interactive session, information will be provided on roles and responsibilities of both advocates and mental health professionals. Participants will gain information on how violence prevention programs and counseling center/services can collaborate to provide reciprocal referrals. Assistance in identification of common
mental health symptoms experienced by victims of sexual assault, domestic/dating violence and stalking will be provided, and confidentiality challenges will be discussed in detail. Come prepared with questions!

**Roundtable: Lessons Learned from Student Crises**
Location: Room I
Presenter(s): Argyle Wade, Associate Dean of Students, University of Wisconsin-Madison
Abstract: In just over a year, the Offices of the Dean of Students at UW-Madison have been a part of responding to the threat of an active shooter, two student murders and three serious residential fires that displaced many students and resulted one fatality. Each incident produced lessons on helping victims, improving communication and supporting the campus community. The group will discuss lessons learned and good practices for dealing with student crises that impact the whole campus.

**Program Session VI: Friday, 10:00 a.m. – 11:00 a.m.**

**Keeping Sustainability Alive in Our Campus and Residence Hall Activities**
Location: Room E
Presenter(s): Missy Klouda, Coordinator of Campus Activities and Orientation, Viterbo University
Abstract: Sustainability was last year's WCPA Conference theme, but campuses need to continue to make strides on issues of sustainability for students and for the world. Come to this session to discuss ideas on how to make activities on campus more sustainable.

**Multidisciplinary Approaches to Campus Safety**
Location: Room F
Presenter(s): Heather Haberman, CCR Specialist, Wisconsin Coalition Against Sexual Assault
Abstract: Multidisciplinary teams are essential to developing and maintaining a collaborated approach to campus safety. Whether these teams are composed of student affairs professionals or whether campus professionals are members of multidisciplinary teams off campus, it is important for people from diverse perspectives and systems to sit at one table to discuss issues around communication, victim-centered response, and prevention. This session will examine what multidisciplinary teams around the state are doing. It will also include how to start a multidisciplinary team and who should be represented at the table, as well as how diverse perspectives collaborate around issues.

**Was it Rape? How Hooking Up Complicates Sexual Assault Advocacy and Education on Campus**
Location: Room G
Presenter(s): Sandra Krajewski, Professor and Campus Violence Prevention Grant Manager, University of Wisconsin-La Crosse  
Ingrid Peterson, Violence Prevention Specialist and Advocate, University of Wisconsin-La Crosse  
Jessica Woods, Violence Prevention Specialist and Advocate, Viterbo University and Western Technical College
Abstract: After a short description of the hooking up culture, presenters will discuss how the shift from dating to hooking up has complicated the nature of the campus sexual assault
problem. What are students saying about their experiences? Why don’t they see it as sexual assault? How do professionals address this in advocacy and prevention education? How can bystander behavior be used to intervene?

**What’s Happening? Dealing with the Impact and Result of Good (and Bad) Student Journalism Surrounding Student Safety Issues**

*Location:* Room H

*Presenter(s):* Robert Gutsche Jr., Interim Student Services Coordinator; Ph.D. candidate, UW-Richland; Marquette University

*Abstract:* On college campuses, there is perhaps no one student population that is more influential than student reporters in sharing knowledge and shaping campus culture surrounding student safety issues on campus. Student journalists, said to total in the tens of thousands on college campuses, are grossly under-researched and misunderstood by those in student affairs and student development -- especially in how they contribute to campus communities and in how the journalists themselves develop after crisis. This session, led by a journalist and student affairs professional, will focus on how to respond to student media that reports about student safety issues and, specifically, how this under-studied student populations’ development is impacted through their own involvement on college campuses when it comes to reporting crisis and sensitive issues. The information presented comes from professional background and insights provided by student reporters who participated in a recent study. Action steps for building crucial relationships and responding to student media around these safety issues will be discussed.

**Roundtable: Student Veterans Returning to Campus After Military Deployment**

*Location:* Room I

*Presenter(s):* Nicole Wohlrab, Hall Director, University of Wisconsin-Eau Claire; Jennifer Gabler, Hall Director, University of Wisconsin-Eau Claire; Mary Duckworth, Hall Director, University of Wisconsin-Eau Claire

*Abstract:* An increasing numbers of students who have served in the military and are returning to colleges and universities. Many of these students have put their education off or on hold while they have served. Upon return to campus, they face unique needs and challenges as they readjust to both college and civilian life. Participants are encouraged to come prepared to share experiences and examples from campus, ask questions, share suggestions, and hear what others around the state are finding.