

# WISCONSIN COLLEGE PERSONNEL ASSOCIATION

## 2010 - 11 BUDGET

For the period 07/01/2010 - 06/30/2011

	2009-10 actual	2010-2011 budgeted	% change	2010-11 actual	% of budget
<b>INCOME</b>					
Fall Conference	\$ 19,685	\$ 20,950.00	6.43%	\$ 20,555	-1.92%
67 full-time registrants @ \$150	\$ 8,400	\$ 10,500	25.00%	\$ 9,900	-6.06%
62 graduate registrants @ \$100	\$ 5,300	\$ 5,000	-5.66%	\$ 6,200	19.35%
65 undergrad (101 conf) registrants @ \$55	\$ 3,410	\$ 3,000	-12.02%	\$ 3,675	18.37%
1 One day attendees @ \$130	\$ 800	\$ 1,000	25.00%	\$ 130	-669.23%
4 FT Late Registration Fees \$30 per	\$ 300	\$ 150	-50.00%	\$ 120	-25.00%
11 Grad Late Registration Fees \$20 per	\$ 100	\$ 100	0.00%	\$ 220	54.55%
6 Advisor Fee for Student Affairs 101 @ \$25	\$ 200	\$ -	-100.00%	\$ 150	100.00%
Silent Auction	\$ 500	\$ 500	0.00%	\$ 160	-212.50%
Co-chairs Conference Fees	\$ 300	\$ 300	0.00%	\$ -	0.00%
Sponsorship	\$ 375	\$ 400	6.67%	\$ -	0.00%
Professional Development Institutes	\$ 2,380	\$ 2,400	0.84%	\$ 3,329	27.91%
45 spring professional registrants @ \$60	\$ 1,740	\$ 1,800	3.45%	\$ 3,220.00	44.10%
13 spring grad registrants @ \$40	\$ 640	\$ 600	-6.25%	\$ 109.00	-450.46%
<b>TOTAL INCOME</b>	<b>\$ 22,065</b>	<b>\$ 23,350</b>	<b>5.82%</b>	<b>\$ 23,884</b>	<b>2.24%</b>
<b>EXPENSES</b>					
Summer & Conference Meetings for ACPA	\$ 1,675	\$ 1,800	7.49%	\$ 800	-124.89%
President Travel Expenses	\$ 1,675	\$ 1,800	7.49%	\$ 800.40	-124.89%
Awards & Scholarships	\$ 544	\$ 675	24.19%	\$ 653	-3.37%
plaques/certificates	\$ 69	\$ 200	191.80%	\$ 189	-5.82%
Showcase registration award	\$ 475	\$ 475	0.00%	\$ 464	-2.37%
Executive Board	\$ 194	\$ 100	-48.52%	\$ 80	-25.00%
winter meeting lunch	\$ 139	\$ 150	8.11%	\$ 92	-63.04%
retreat rooms & refreshments	\$ 56	\$ 100	80.18%	\$ 80	-25.00%
Fall Conference	\$ 12,019	\$ 11,550	-3.90%	\$ 13,912	16.98%
speakers/consultants	\$ 1,822	\$ 1,200	-34.13%	\$ 2,000	40.00%
facilities & equipment	\$ 2,331	\$ 1,700	-27.07%	\$ 1,644	-3.42%
food	\$ 6,239	\$ 6,400	2.58%	\$ 8,368	23.52%
program	\$ 423	\$ 500	18.20%	\$ 509	1.70%
decorations/theme	\$ 50	\$ 100	100.00%	\$ 89	-12.36%
nametags, folders, trinkets, misc.	\$ 222	\$ 300	35.44%	\$ 326	8.03%
case study award	\$ -	\$ 200	0.00%	\$ 273	26.74%
conference fee waivers	\$ 300	\$ 450	50.00%	\$ -	0.00%
paypal expense	\$ 533	\$ 600	12.48%	\$ 604	0.65%
2011 Conference Deposit	\$ 100	\$ 100	0.00%	\$ 100	0.00%
	\$ -				
Organization Operation	\$ 833	\$ 7,660	819.62%	\$ 6,683	-14.62%
mailings / recruitment (printing, postage)	\$ -	\$ -	0.00%	\$ -	0.00%
www domain	\$ 56	\$ 60	7.82%	\$ 40	-50.00%
comm/tech	\$ 409	\$ 3,400	730.69%	\$ 2,491	-36.49%
marketing/visibility	\$ -	\$ 4,000	0.00%	\$ 3,650	-9.59%
executive board travel expense	\$ -	\$ -	0.00%	\$ 167	100.00%
insurance	\$ -	\$ -	0.00%	\$ 125	100.00%
Survey Monkey	\$ 200	\$ 200	0.00%	\$ 200	0.00%
Tax Exempt Paper Work/Other	\$ 168	\$ -	-100.00%	\$ 10	100.00%

Professional Development Institutes	\$ 1,181	\$ 1,700	43.95%	\$ 4,607	63.10%
speakers/consultants - spring	\$ -	\$ 500	0.00%	\$ 1,000	50.00%
facilities & equipment - spring	\$ -	\$ -	0.00%	\$ 753	100.00%
food - spring	\$ 1,181	\$ 1,200	1.61%	\$ 2,226	46.09%
paypal expense	\$ -	\$ -	0.00%	\$ 107	100.00%
publications, postage - spring	\$ -	\$ -	0.00%	\$ 522	100.00%
<b>TOTAL EXPENSES</b>	<b>\$ 16,445</b>	<b>\$ 23,485</b>	<b>42.81%</b>	<b>\$ 26,736</b>	<b>12.16%</b>
<b>INCOME LESS EXPENSES</b>	<b>\$ 5,620</b>	<b>\$ (135)</b>	<b>-102.40%</b>	<b>\$ (2,852)</b>	<b>95.27%</b>
<b>CHECKBOOK BALANCE</b>	<b>\$ 20,523</b>	<b>\$ 14,905</b>	<b>-27.37%</b>	<b>\$ 17,838</b>	<b>16.44%</b>
<b>DESIRED CASH RESERVE</b>	<b>\$ 6,000</b>	<b>\$ 6,000</b>	<b>0.00%</b>	<b>\$ 6,000</b>	<b>0.00%</b>
<b>PROJECTED BALANCE</b>	<b>\$ 14,523</b>	<b>\$ 8,905</b>	<b>-38.68%</b>	<b>\$ 11,838</b>	<b>24.77%</b>

Respectfully submitted,  
Peter Rejto, ITreasurer  
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This document is available for review throughout the year at <http://www.mywcpa.org/budget.php> and will include occasional updates so you may track the financial health of your state organization.