

WISCONSIN COLLEGE PERSONNEL ASSOCIATION

2011 - 12 BUDGET

For the period 07/01/2011 - 06/30/2012

	2010-11 actual	2011-2012 budgeted	% change	2011-12 actual	% of budget
INCOME					
Fall Conference	\$ 20,555	\$ 20,450	-0.51%	\$ 19,275	94.25%
62 professional early bird registrants @ \$150	\$ 9,150	\$ 10,500	14.75%	\$ 9,300	88.57%
9 professional regular registrants @ \$180	\$ 1,260	\$ -	N/A	\$ 1,620	-46.67%
28 graduate early bird registrants @ \$100	\$ 4,200	\$ 6,000	42.86%	\$ 2,800	46.67%
3 graduate regular registrants @ \$120	\$ 960	\$ -	N/A	\$ 360	N/A
55 undergrad (101 conf) registrants @ \$55	\$ 3,675	\$ 3,500	-4.76%	\$ 3,025	86.43%
5 one day early bird registrants @ \$100	\$ 900	\$ 100	-88.89%	\$ 500	500.00%
3 one day regular registrants @ \$130	\$ 130	\$ -	N/A	\$ 390	N/A
19 pre-conference registrants @ \$30	\$ -	\$ -	N/A	\$ 570	N/A
1 pre-conference registrants @ \$50	\$ -	\$ -	N/A	\$ 50	N/A
6 Advisor Fee for Student Affairs 101 @ \$25	\$ 150	\$ 150	0.00%	\$ 150	100.00%
Silent Auction	\$ 130	\$ 200	53.85%	\$ 160	80.00%
Sponsorship	\$ -	\$ -	N/A	\$ 350	N/A
Professional Development Institute	\$ 7,470	\$ 2,600	-65.19%	\$ -	
121 (77 UW Sys.) spring prof.registrants @ \$60	\$ 6,910	\$ 2,000	-71.06%	\$ -	
14 spring grad registrants @ \$40	\$ 560	\$ 600	7.14%	\$ -	
TOTAL INCOME	\$ 28,025	\$ 23,050	-17.75%	\$ 19,275	
EXPENSES					
Conference Meetings for ACPA	\$ 1,185	\$ 1,800	51.90%	\$ 561	31.17%
President Travel Expenses	\$ 1,185	\$ 1,800	51.90%	\$ 76	4.22%
Conference Fees		\$ 500		\$ 485	97.00%
Awards & Scholarships	\$ 653	\$ 675	3.37%	\$ 638	94.56%
plaques/certificates	\$ 189	\$ 200	5.82%	\$ 390	195.15%
outgoing president recognition	N/A	N/A	N/A	\$ 148	N/A
scholarship	N/A	N/A	N/A	\$ 100	N/A
Showcase registration award	\$ 464	\$ 475	2.37%	\$ -	N/A
Executive Board	\$ 172	\$ 100	-41.86%	\$ 425	424.97%
Summer Meeting lunch	N/A	\$ -	N/A	\$ 93	N/A
Retreat Rooms & Refreshments	N/A	\$ 300	N/A	\$ 209	N/A
winter meeting lunch	\$ 92	\$ 150	63.04%	\$ -	N/A
retreat rooms & refreshments	\$ 80	\$ 100	25.00%	\$ 50	N/A
Misc.	N/A	\$ -	N/A	\$ 73	N/A
Commissions				\$ 105	
books and supplies				\$ 105	N/A
Fall Conference	\$ 13,913	\$ 14,050	0.98%	\$ 13,507	96.13%
speakers/consultants	\$ 2,000	\$ 1,500	-25.00%	\$ 1,100	73.33%
facilities & equipment	\$ 1,644	\$ 1,700	3.41%	\$ 2,901	-170.62%
food	\$ 8,368	\$ 8,500	1.58%	\$ 7,494	-88.16%
program	\$ 509	\$ 500	-1.77%	\$ 678	-135.60%
decorations/theme	\$ 89	\$ 100	12.36%	\$ 107	N/A
nametags, folders, trinkets, misc.	\$ 326	\$ 300	-7.98%	\$ 352	-117.42%
case study award	\$ 273	\$ 300	0.00%	\$ 280	-93.33%
conference fee waivers	\$ -	\$ 450	0.00%	\$ -	0.00%
paypal expense	\$ 604	\$ 600	-0.66%	\$ 545	-90.83%
2012 Conference Deposit	\$ 100	\$ 100	0.00%	\$ 50	-50.00%
	\$ -				

Organization Operation	\$ 6,673	\$ 2,685	-59.76%	\$ 951	35.42%
<i>mailings / recruitment (printing, postage)</i>	\$ -	\$ 100	0.00%	\$ 23	23.00%
<i>www domain</i>	\$ 40	\$ 60	50.00%	\$ 50	83.33%
<i>comm/tech</i>	\$ 2,491	\$ 500	-79.93%	\$ -	0.00%
<i>marketing/visibility</i>	\$ 3,650	\$ 1,500	0.00%	\$ 776	51.73%
<i>executive board travel expense</i>	\$ 167	\$ 200	0.00%	\$ -	0.00%
<i>insurance</i>	\$ 125	\$ 125	0.00%	\$ 125	100.00%
<i>Survey Monkey</i>	\$ 200	\$ 200	0.00%	\$ -	0.00%
Professional Development Institutes	\$ 4,795	\$ 2,050	-57.25%	\$ -	0.00%
<i>speakers/consultants - spring</i>	\$ 1,000	\$ 250	0.00%	\$ -	0.00%
<i>facilities & equipment - spring</i>	\$ 785	\$ 250	0.00%	\$ -	0.00%
<i>plaques</i>	\$ 123	\$ 125	0.00%	\$ -	0.00%
<i>food - spring</i>	\$ 2,226	\$ 1,200	-46.09%	\$ -	0.00%
<i>paypal expense</i>	\$ 107	\$ 100	0.00%	\$ -	0.00%
<i>publications, postage - spring</i>	\$ 554	\$ 125	0.00%	\$ -	0.00%
TOTAL EXPENSES	\$ 27,391	\$ 21,360	-22.02%	\$ 16,187	75.78%
INCOME LESS EXPENSES	\$ 634	\$ 1,690	166.67%	\$ 3,088	182.71%
CHECKBOOK BALANCE	\$ 21,416	\$ 22,473	4.93%	\$ 25,561	12.08%
DESIRED CASH RESERVE	\$ 6,000	\$ 6,000	0.00%	\$ 6,000	0.00%
PROJECTED BALANCE	\$ 15,416	\$ 16,473	6.85%	\$ 19,561	15.79%

Respectfully submitted,
Joseph Haferman, Treasurer
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This document is available for review throughout the year at <http://www.mywcpa.org/budget.php> and will include occasional updates so you may track the financial health of your state organization.