



# President's Pen

Greetings WCPA Members! I hope everyone had a great summer and had time to play, relax, and catch up. It's hard to believe that summer is over and students move into the residence halls next week. It seems like Move-Out was just yesterday.

It was an active summer for the WCPA Executive Board. During the second week of June, the WCPA Executive Board had our first teleconference meeting. It was a fun and true learning experience. I can't believe how technology continues to be convenient. The WCPA Executive Board also met at the University of Wisconsin Milwaukee for our Summer Meeting in early July. This meeting focused on the 2007 Fall Conference, executive board elections, and the restructuring of the President-Elect and Professional Development Institute positions. On July 27<sup>th</sup>, the WCPA member-

ship received an e-mail with the proposed changes to the President-Elect and Professional Development Institute positions. The deadline to submit an approval or disapproval of the proposed changes is August 31, 2007. An affirmative vote of at least two-thirds of the ballots returned is required for the acceptance of the amendment(s)/revisions.

It is my hope to communicate to the membership by September 3<sup>rd</sup> the proposal results. The WCPA Executive Board is very excited about the proposed changes and view these changes as a definite for continuous stability in professional development opportunities and conferencing.

Also during the summer there were two transitions to the WCPA Executive Board. Due to the resignation of Betsy Bishop (Membership Coordinator) and Mike Perry (Graduate Student Rep), the executive board supported the appointment of John Palmer as Interim Membership

Coordinator (in addition to his position as Human Diversity Representative) and Kristin Finn as the Graduate Student Representative. We're tremendously happy to have both of these individuals on our team.

As you will see in this newsletter, there is information posted about our 2007 Fall conference "Sustaining our Campus's Future". The WCPA Executive Board is very excited about the conference and the opportunities that it will present. If you have the opportunity to attend, please do. This is one conference you wouldn't want to miss.

I hope you've all had successful starts to your year and I'll see you all in October!

Warmest Regards,

*Arcetta Knautz*

WCPA President



Wisconsin College Personnel Association



## Membership Reminder!

If you have not renewed your WCPA membership you can do so now. If you are planning on attending the fall conference you can include membership in your conference sign up rate. Non members can attend the fall conference, but pay a higher rate than signing up for the conference and membership option. The fees for these options are listed below:

\$125: Full conference registration for WCPA Members October 18 & 19

\$145: Membership to WCPA and conference registration October 18 & 19

\$155: Conference registration for non-members October 18& 19 (anyone can be a member by doing WCPA membership and conference reservation option)

\$85: One-day only conference registration –Thursday October 18

\$85: One-day only conference registration –Friday October 19

\$20: Membership Fee (If you would like to renew your WCPA membership but cannot attend)

# Gearing Up for the New Year! By: Paul Shephard

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Greetings WCPA members!

William Shakespeare said it best. "Parting is such sweet sorrow". About this time I imagine many of us are feeling this way about our summer months. Summer in our profession can be a wonderful time for self renewal and reflection. Many of us may use the summer to start new projects, think big, and get to those things on the "to do list" that always seem to take a backseat to the items needing our immediate attention. I enjoy the summer months for that very reason. I value having an opportunity to think long range about who I am as a student affairs professional and how I can improve the experience students receive from their involvement and interaction with me. This thinking over the past few months has sprouted many new ideas to pursue and hopefully implement.

Just yesterday, only a few summer student employees joined me with my ideas, but as I returned from morning meetings today, I found our office area full of students! At first I thought it was a tour of perspective students, but then I remembered our Resident Assistant staff had moved back to campus for our fall training. The Resident Assistants are

busily preparing for training and already making preparations for our students to move in to our residence halls August 30. Seeing our staff back greeting one another, telling stories from the summer, and reestablishing connections helped me to realize while "parting is such sweet sorrow" with my summer months, there is much excitement to come. Seeing our staff back today made me realize just how much I missed them. The laid back sensibility of summer on a college campus is appealing, but when it gets right down to it – it is a little boring?

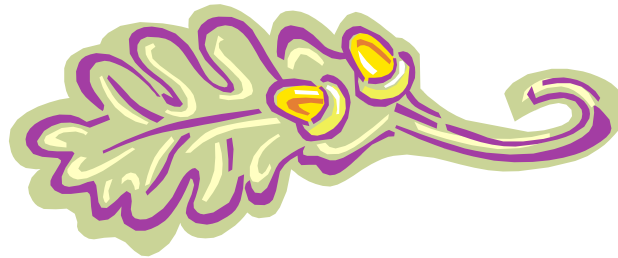
Seeing our staff return today also helped me to remember what all those big ideas dreamed up this summer are really all about. The work we all do, whether it is in housing, activities, counseling, advising, health, or orientation is all for the same students. These students who are

of anticipation for the new challenges we will face and overcome. The new year provides endless opportunities to implement our big ideas dreamed up this summer as we continue to help our students develop into self reliant learners. Without students on campus we are only speaking and thinking in abstraction. The return of our students will give us opportunities to test our new ideas and evaluate their effectiveness for moving our students along the developmental continuum.

When I think about the fading summer months in this way, I am ready to put them in the past. I am ready to welcome new opportunities and challenges with open arms and to continue the work with our students to create critical learning moments. As you gear up for a new year, I wish you the same excitement and opportunity. As one of my personal and professional mentors has said, "we are privileged to do this work and we must always remember who we serve".

All the best for a wonderful start to the semester! See you all at the WCPA Annual Conference October 18<sup>th</sup>!

Paul Shephard, WCPA President Elect



Are you ready to welcome the new opportunities and challenges with open arms!

about to join us on our campuses, bring new life to our quiet hallways and a sense

## WCPA Welcomes a new Graduate Student Representative to the Board: Kristin Finn

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My name is Kristin Finn and I am the new WCPA Graduate Representative. I am a 2nd year master's student in Marquette University's College Student Personnel program. I am just finishing up my NODA summer internship at Marquette and will start my 2nd year as the Graduate Assistant for Residence Life programs on campus later this month. I am very excited to get to know everyone and reach out to the graduate students across the state.

You can contact me at: [Kristin.finn@marquette.edu](mailto:Kristin.finn@marquette.edu)

WCPA presents...

## *The 5<sup>th</sup> Annual Student Affairs 101 Conference*

*for undergraduate students*

October 19 - 20, 2007

[Chula Vista Theme Resort](#)

Wisconsin Dells, WI

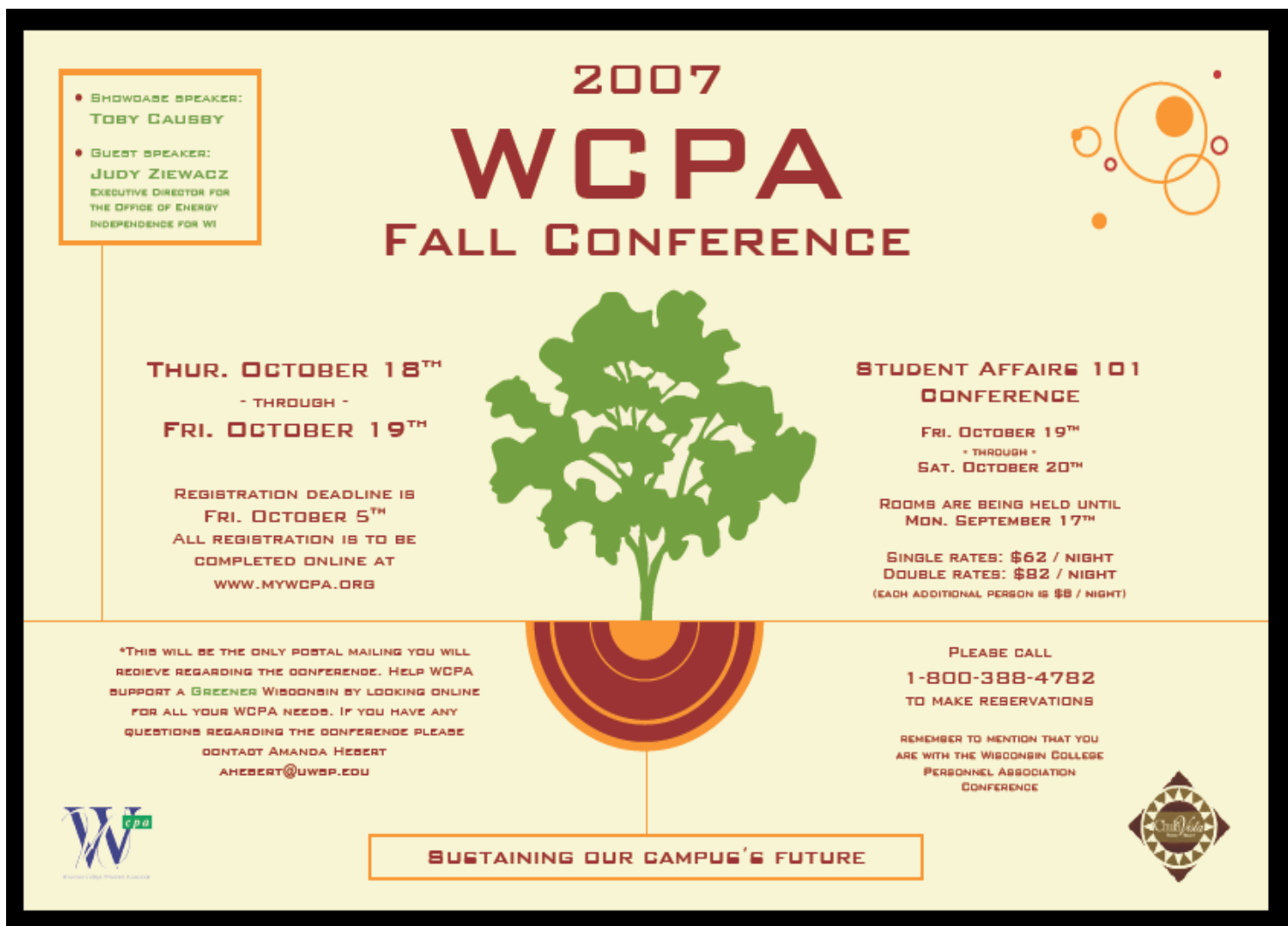
Conference registration deadline is October 6, 2007

The Wisconsin College Personnel Association (WCPA) for the past four years has offered a two day programming session for undergraduate students interested in the College Student Personnel field. This conference will help students become more educated about programs that are available to them and provide preparation for that “next-step” in a Student Affairs Career.

**Please encourage student leaders on your campus to consider this conference opportunity!**

For more information about this conference and to register go to [www.mywcpa.org](http://www.mywcpa.org) and click on Student Affairs 101

Questions - contact Louise Paskey, WCPA Past President, at [lpaskey@edgewood.edu](mailto:lpaskey@edgewood.edu) or (608) 663-3228



The poster features a central green tree silhouette and a decorative orange and red circular graphic at the bottom. Text is arranged in columns and boxes. A box in the top left lists speakers. The top center has the year and conference title. The middle section contains dates, registration details, and room information. The bottom section includes contact information and a call to action.

**2007**  
**WCPA**  
**FALL CONFERENCE**

**SHOWCASE SPEAKER:**  
**TOBY GAUSBY**

**GUEST SPEAKER:**  
**JUDY ZIEWACZ**  
EXECUTIVE DIRECTOR FOR  
THE OFFICE OF ENERGY  
INDEPENDENCE FOR WI

**THUR. OCTOBER 18<sup>TH</sup>**  
- THROUGH -  
**FRI. OCTOBER 19<sup>TH</sup>**

REGISTRATION DEADLINE IS  
**FRI. OCTOBER 5<sup>TH</sup>**  
ALL REGISTRATION IS TO BE  
COMPLETED ONLINE AT  
[WWW.MYWCPA.ORG](http://WWW.MYWCPA.ORG)

**STUDENT AFFAIRS 101**  
**CONFERENCE**

**FRI. OCTOBER 19<sup>TH</sup>**  
- THROUGH -  
**SAT. OCTOBER 20<sup>TH</sup>**

ROOMS ARE BEING HELD UNTIL  
**MON. SEPTEMBER 17<sup>TH</sup>**



**SINGLE RATES: \$62 / NIGHT**  
**DOUBLE RATES: \$82 / NIGHT**  
(EACH ADDITIONAL PERSON IS \$8 / NIGHT)

\*THIS WILL BE THE ONLY POSTAL MAILING YOU WILL  
RECEIVE REGARDING THE CONFERENCE. HELP WCPA  
SUPPORT A **GREENER** WISCONSIN BY LOOKING ONLINE  
FOR ALL YOUR WCPA NEEDS. IF YOU HAVE ANY  
QUESTIONS REGARDING THE CONFERENCE PLEASE  
CONTACT AMANDA HEBERT  
[AHBERT@UWSP.EDU](mailto:AHBERT@UWSP.EDU)

PLEASE CALL  
**1-800-388-4782**  
TO MAKE RESERVATIONS

REMEMBER TO MENTION THAT YOU  
ARE WITH THE WISCONSIN COLLEGE  
PERSONNEL ASSOCIATION  
CONFERENCE

**SUSTAINING OUR CAMPUS' S FUTURE**



## Helicopter Parents : By Shane Solomon

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### Do you feel like someone is hovering?

We have all heard the term “helicopter parents” and most of us are on their speed dials. “Helicopter parents” can be recognized in a variety of ways and included in these is the constant contact issues. “Helicopter parents” are in constant contact not only with their children, thanks to cell phones, but also administrators of their children’s college or university. Administrators are often on a first name basis with these parents. Most of these parents call their children everyday and expect to get a full report on what their child is doing. Not only do the parents regularly contact their children but they also find the time to contact professors and administrators alike. Not all of the calls are of a negative nature. Sometimes the calls are just inquires of their students and how they are doing because they are lacking the communication that was

so readily available in high school. Also among these parents are the decision makers. These are the parents that will make academic decision for their children. Academic advisors have their hands full in this aspect because ninety-nine percent of the time these parents have a path for their children and there is little to be said about it. These are only a few of the many ways that one can tell whether or not they are dealing with a helicopter parent but helicopter parents are usually labeled as bad or hindrances.

As long as the parents understand the final decision of what happens to their child is up to their child then they are only being a millennial parent. When that child does not have the final say, then these parents start to cross into another classification of parents, The “Black Hawk Parents.” They are called this because of their military counterparts that are designed to drop soldiers off behind enemy lines. “Black Hawk Parents” are never a benefit to the children because instead of helping their child to complete tasks and make deadlines they believe that it is much easier just to complete the task or meet the deadline for their children.

This is all too familiar in the weeks of move-in when parents will call and request early move-in times or the parents will have a large problem with the living situation and make that very clear to anyone that will listen. The all too apparent reality of this behavior is that the child is suffering because most of the time the child has had no input on whether their living arrangement is satisfactory or not. One famous intimidation line that is used on a regular basis which would hold a lot of validity if it weren’t for FERPA is “I pay for this why can’t I ...”

When looking at how you will deal with “helicopter parents” of all makes and models it is important to keep in mind that there is no possibility of removing the parents from the process, so how will you include them in a healthy manner?

*“Most of these parents call their children everyday and expect to get a full report on what their child is doing.”*

## WCPA Welcomes a new Campus Activities, Orientation, & Advising Representative to the Board: Missy Klouda

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Dear WCPA members – I’m your new Campus Activities, Orientation, and Advising representative. I’m currently working at Viterbo University in La Crosse as the Coordinator of Campus Activities and Orientation. Prior, I completed my master’s degree at UW-La Crosse and worked as a full-time Residence Hall Director. I look forward to seeing you all at the fall conference and serving the WCPA organization well!

You can contact me at: [maklouda@viterbo.edu](mailto:maklouda@viterbo.edu)

Missy Klouda

# Member Spotlight: Besty Brandt

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## WCPA Member in the Spotlight: Betsy Brandt

Betsy is currently the Coordinator for Staff Development in residence life at UW – Whitewater. Betsy is a current member of WCPA and ACPA.

### A little about Betsy in her own words....

#### Work History (Past places of employment and position titles)

- University of Delaware – Professional Hall Director, Assistant Area Coordinator
  - University of Minnesota-Waseca- Assistant Housing Coordinator
- State University of West Georgia – Assistant Director for Programming and Staff Development

#### Education History (School/Degree)

UW-LaCrosse, Biology and Psychology  
Mankato State University (Minnesota), Counseling and Student Personnel: Community Counseling concentration

#### What is your favorite part of your current position in student affairs?

In my position I get the opportunity to work directly with our RAs – that is my favorite part of the position. Seeing those strong student leaders take on such an important role (some of them doubting if they were up for so much responsibility) is always exciting.

#### Where do you see yourself in 5 years?

I will likely be working in Student Affairs in a role that keeps me in direct contact with students (I don't think I will ever be able to take a position where I have any less contact with students than I do now)

#### What is your favorite moment in WCPA?

I always like interacting with people who are new to the field – their excitement and energy never fail to give me a renewed sense of excitement for this type of work

#### Anything else you would like the members to know about you?

My favorite quote about what we do comes from Cynthia Cummings (she worked at the University of Delaware when I did). She said our job is to “disturb the calm and to calm the disturbed.”



# Budget Update Fall 2007

The fiscal year for WCPA runs from July 1<sup>st</sup> to June 30<sup>th</sup>. WCPA ended the 2006-07 fiscal year in a healthy status. A large reason for this success was the near \$10,500 increase in income from the annual WCPA Conference from the previous year. The financial increase directly correlates to the numbers of our conference attendees and new WCPA initiatives, including the silent auction (for scholarships), one day registrations, hosting a well known speaker and conference attendance recruitment. In addition, WCPA was able to cut nearly \$2000 in cost for the 2006 Conference by holding it at the Chula Vista Resort. Prior to the 2006 conference, WCPA was struggling to cover the conference costs with the conference fees. The changes made for the 2006 Conference are definitely sustainable and will allow WCPA to continue to be a financially stable organization.

Provided below is the 2007-08 WCPA proposed budget that include the actual numbers from the 2006-07 fiscal year. A large expense for the 2007-08 Budget is the purchase of WCPA marketing and visibility materials for the next few years, including table covers with the WCPA logo.

## WISCONSIN COLLEGE PERSONNEL ASSOCIATION

### 2007- 08 BUDGET : PROPOSED

For the period 07/01/2007 – 06/30/2008

	2006-07 budgeted	2006-07 actual	2007-08 budgeted	% change
<b>INCOME</b>				
Membership Dues	\$2,465.00	\$2,363.24	\$2,465.00	0.00%
<i>100 members @ \$20</i>	\$2,000.00	1878.24	\$2,000.00	
<i>20 grad members @ \$15</i>	\$465.00	485	\$465.00	
Fall Conference	\$12,550.00	\$19,444.33	\$17,150.00	36.65%
<i>60 full-time registrants @ \$125</i>	\$7,500.00	13454.00	\$12,000.00	
<i>30 graduate registrants @ \$85</i>	\$2,550.00	\$1,723.20	\$1,500.00	
<i>50 undergrad registrants @ \$50</i>	\$2,500.00	\$1,723.75	\$1,500.00	
<i>One day attendance @\$85</i>	\$0.00	\$1522.38	\$1,500.00	
<i>Silent Auction</i>	\$0.00	\$433	\$400.00	
<i>Co-chairs Conference Fees</i>	\$0.00	\$250	\$250.00	
<i>WCPA Sweatshirts</i>	\$0.00	\$338	\$0	
Professional Development Institutes	\$3,000.00	\$2,411.51	\$2,500.00	-16.67%
<i>- 50 spring registrants @ \$60</i>	\$3,000.00	\$2,411.51	\$2,500.00	
<b>TOTAL INCOME</b>	<b>\$18,015.00</b>	<b>\$24,219.08</b>	<b>\$22,115.00</b>	<b>22.76%</b>
<b>EXPENSES</b>				
ACPA Convention	\$450.00	\$42.16	\$450.00	0.00%
<i>social food</i>	\$250.00	\$0.00	\$250.00	
<i>carnival supplies</i>	\$150.00	\$42.16	\$150.00	
<i>shipping charges</i>	\$50.00	\$0.00	\$50.00	
Summer Meetings for ACPA	\$350.00	\$0.00	\$350.00	0.00%
<i>President Travel Expenses</i>	\$350.00	\$0.00	\$350.00	
Awards	\$810.00	\$1,043.46	\$960.00	18.52%
<i>plaques/certificates</i>	\$100.00	\$243.46	\$250.00	
<i>siler award</i>	\$85.00	\$100.00	\$85.00	
<i>ACPA scholarships</i>	\$200.00	\$350.00	\$200.00	
<i>showcase registration</i>	\$325.00	\$350.00	\$325.00	
<i>presidential recognition</i>	\$25.00	\$0.00	\$25.00	
<i>ACPA awards luncheon</i>	\$75.00	\$0.00	\$75.00	



Banking Fees	\$0.00	\$0.00	\$0.00	0.00%
<i>check printing</i>	\$0.00	\$0.00	\$0.00	
<i>fees</i>	\$0.00	\$0.00	\$0.00	
Executive Board	\$500.00	\$41.00	\$500.00	0.00%
<i>winter retreat rooms &amp; refreshments</i>	\$500.00	\$41.00	\$500.00	
Fall Conference	\$12,075.00	\$13,163.01	\$12,825.00	6.21%
<i>speakers/consultants</i>	\$2,000.00	3845.4	\$2,000.00	
<i>facilities &amp; equipment</i>	\$1,600.00	\$975.00	\$1,600.00	
<i>food</i>	\$5,500.00	\$6,352.79	\$5,500.00	
<i>publications, postage</i>	\$450.00	\$568.16	\$450.00	
<i>decorations/theme</i>	\$75.00	\$398.66	\$75.00	
<i>nametags, folders, trinkets, misc.</i>	\$350.00	\$350.00	\$350.00	
<i>undergrad conference misc.</i>	\$200.00	\$48.00	\$200.00	
<i>undergrad conference food</i>	\$1,500.00	\$0.00	\$1,500.00	
<i>undergrad conference facilities</i>	\$400.00	\$0.00	\$400.00	
<i>co-chairs conference fees</i>	\$0.00	\$125.00	\$250.00	
<i>2007 Conference Deposit</i>	\$0.00	\$500.00	\$500.00	
Membership	\$ 200.00	\$332.02	\$ 300.00	50.00%
<i>mailings</i>	\$ 50.00	\$7.02	\$ 50.00	
<i>recruitment</i>	\$ 150.00	\$325.00	\$ 250.00	
Organization Operation	\$ 400.00	\$1,208.65	\$2,800.00	600.00%
<i>mailings (printing, postage)</i>	\$ 150.00	\$5.26	\$ 150.00	
<i>www domain</i>	\$ 100.00	\$121.40	\$ 100.00	
<i>Comm./tech</i>	\$ 50.00	\$668.01	\$ 50.00	
<i>marketing/visibility</i>	\$ 100.00	\$0.00	\$2,500.00	
<i>WCPA Sweatshirts</i>	\$0.00	\$413.98	\$0.00	
Professional Development Institutes	\$ 1,450.00	\$986.00	\$1,200.00	-17.24%
<i>speakers/consultants - winter</i>	\$ 400.00	\$244.00	\$ 300.00	
<i>facilities &amp; equipment - winter</i>	\$ 250.00	\$225.00	\$ 250.00	
<i>food - winter</i>	\$ 650.00	\$380.00	\$ 500.00	
<i>publications, postage - winter</i>	\$ 100.00	\$37.00	\$ 50.00	
<i>nametags, folders, misc. - winter</i>	\$ 50.00	\$100.00	\$ 100.00	
<b>TOTAL EXPENSES</b>	<b>\$16,285.00</b>	<b>\$16,816.30</b>	<b>\$19,385.00</b>	103.26%
<b>INCOME LESS EXPENSES</b>	<b>\$ 1,730.00</b>	<b>\$7,402.78</b>	<b>\$2,730.00</b>	
<b>CHECKBOOK BALANCE</b>	<b>\$ 9,851.08</b>	<b>\$10,095.18</b>	<b>\$5,422.40</b>	-44.96%
<b>DESIRED CASH RESERVE</b>	<b>\$ 6,000.00</b>	<b>\$6,000.00</b>	<b>\$3,500.00</b>	-41.67%
<b>PROJECTED BALANCE</b>	<b>\$ 3,851.08</b>	<b>\$4,095.18</b>	<b>\$1,922.40</b>	

Respectfully submitted,  
Carolyn L. Bell Treasurer  
[carolyn.bell@housing.wisc.edu](mailto:carolyn.bell@housing.wisc.edu)