



**WCPA Executive Board Online check-in**

**Friday, March 7, 2014**

**3:00 p.m.**

**The internet!**

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**Attending:**

Sarah Tweedale, Commission Chair for Health & Wellness

Chris Stindt, Technology & Communications Coordinator

Jason Bertrand, President-Elect

Christin Van Kauwenberg, Conference Chair

Lindsay Gustin, Conference Chair-Elect

Patrick Vander Zanden

Maggie Higgins, Secretary

**President Updates (from Joe via Jason)**

- Constitution Updates are coming
- ACPA Convention: Jason, Joe, Chris, and Patrick are attending
- They will pick up the awards packets at ACPA
- Great Lakes Social is happening, Monday, 8:30pm, Westin Hotel, Senate 1 Room

**Fall Conference Updates (Christin & Lindsay)**

- Monk's is being reserved for the Trivia Social
- List of student affairs and counseling programs in state is complete and will be used for marketing and recruitment.
  - They will share it via google docs so Jason can also use it for PDI marketing and recruitment.
- Lindsay has 2 logo examples that she will email us.
- Sponsorship:
  - They are working to contact schools for sponsorship
  - The goal is to have sponsorship cover the cost of the polos that we will be giving presenters
- Program Evaluations are all on google forms now. We will still have a few printed for people that don't have ipads, smart phones, or computers. We may have the executive board member who is at the registration/help table enter the paper forms into google during the conference
- WCPA Talks Speakers:
  - Joe is revising the contracts and we will move forward with booking speakers once that is complete
  - Jason will talk to the coach next door about speaking
  - Chris is going to talk with Eric Stoller again. He costs \$3000 plus lodging but we may be willing to adjust the budget to accommodate for this.
    - We will have a continued conversation on email about if we should go with this cost and build the conference budget to accommodate it
    - ACPA has a \$1000 grant we could apply for to help cover a speaker cost. If we go with Stoller we will apply for the grant.

**Google Docs:**

- Everyone agreed it would be helpful to migrate our stuff to google docs since Dropbox is cumbersome
- Lindsay will share the user and password via email.

**Website Updates (Chris)**

- Chris is working on it, but it's been challenging. He said that he will have a sample when we meet in April.

## **PDI Update (Jason)**

### **Friday, April 11 Edgewood College**

Topic: Assessment

- Registration is open and functioning. We have had some registrants.
  - Payment is still two separate pages. Paypal is \$5 per month, but we are going to hold off a decision on changing payment options until after the website redesign.
- Hotel is nice and we are glad they accommodated the state rate.
- Presenters/Schedule:
  - WISCAPE/UW-Madison ELPA PhD Candidate: Assessment Tools and Instruments
  - UWL: Jorg Vianden & Dr. Patrick Barlow: Introduction to assessment in Student Affairs
  - Program 1: Assessment Instruments
  - Lunch: Pasta Bar
  - Program 2: How & Why to utilize assessment in student affairs/real life assessment usage
    - If this doesn't work out, we may look to Victor Alatar or Trelana Daneils
  - Program 3: Jorg & Dr. Barlow
  - Social: Stephanie is working on a joint social at Hotel RED with SPA
- Assessment is a boring title: Maybe try "You know it's working (maybe), but how can you show others?"
- Budget:
  - For PDI Speakers is \$750
  - Jorg has requested \$500, we don't know if it was a serious request. Jason will follow up with him.
  - We agreed we should not up the initial offer of \$350 out of fairness to the other speakers

### **Awards (Maggie)**

- Talked to Spencer, ACPA Scholarship winner, and he is willing to tweet at/for us from the conference
  - Decided he should just tweet @wcpa\_info when he wants a retweet since Chris will be at ACPA tweeting for us.
- He also said he'd make a short video of his conference experience for the new website.
- Will invite him to the Great Lakes Social (Monday at Westin, 8:30, Senate 1 Room) and introduce him via email to the WCPA Members going to ACPA so that they can connect at ACPA

### **Health & Wellness (Sarah)**

- How can we work health into to PDI?
  - Walking or running routes in the area?
  - Do a walk at lunch
  - Provide the caloric intake and/or weight watchers points for the meals.
  - We decided to do the walk and add the calories & Weight Watchers points.

### **Miscellaneous**

- Lindsay shared logos via email. We will continue that conversation via email.
- We will start using Google Docs instead of Dropbox.

**Next meeting: Thursday, April 10<sup>th</sup>, around noon, in Madison**

- Joe will send out more information.