



Wisconsin College Personnel Association

<http://www.mywcpa.org>

---

---

## WCPA Executive Board Check-in

Friday, September 5, 2014

9am-9:45am

### The Internet

#### Attending:

Joe Haferman

Rosana Godinez

Chris Stindt

Stephanie Salazar Kann

Sarah Tweedale

Tanya Hartwig

Christin VanKauwenberg

Lindsay Gustin

## FRIDAY, September 5, 2014

### Conference Updates (Lindsay & Chrstin)

- Presenters:
  - We have 2, so please shoulder tap or present a program yourself
- Registration
  - 9 grads, 1 one-day registration, 16 pros
  - So, shoulder tap, recruit, encourage people to register
  - Tanya made a Facebook event, so invite folks to it that way
  - Rosana will email the housing directors on Monday and remind/invite them as well.
- Schedule
  - ASCA Social is Wednesday night at Sprecher's. Please plan to attend and eat dinner at Sprecher's. We will invite all conference registrants who are there on Wed. to the social.
  - Thursday night social is trivia at Monk's. Plan to eat dinner there and we will encourage conference guests to do the same.
    - Lindsay & Tanya are working on the trivia questions
- SWAG
  - It has been ordered, we are waiting on the final proof
- Sponsorship
  - Since we are not doing printed books, this changes sponsorship. We typically give folks a half-page ad as a sponsor, but that's not an option in the free version of guidebook. So, we will get some large banners to hang in the meal room to thank our sponsors.
  - Our sponsors include: OPE, NIU, Concordia, UWW
- Wellness giveaway
  - Sarah will purchase a FitBit for the wellness giveaway.
- WCPA Talks
  - Christin will email the contact for each speaker for what she still need from us.
- SA101
  - Registration will go live Monday
  - Share it with undergrads3

### Elections

- We have 2 candidates for president-elect, and voting information will go out to our membership on Monday
- We have no Treasurer candidates, do Jason will have to appoint someone to the position

### Board meeting

- We will meet at noon the day before the conference, October 8, but if you want to help with nametags, come at 10am

#### **Awards**

- We have 4 that have been submitted
- Past presidents have responded and are willing to review awards, which is great
- Award deadline is 9/15. Please encourage folks to nominate

#### **Twitter**

- Maggie has been tweeting because there wasn't much from the last time she tweeted about awards. Chris said "Go for it"
- The Conference hashtag is #WCPA14

#### **Website**

- It's going a bit slower than Chris would like, how do we feel about a January rollout?
- Christin said that she has found WordPress to have a lot more features than those that we are currently utilizing, but Chris is concerned that a new tech person will have to learn WordPress.
- We decided that in January we will add a half day to the winter meeting to work on tech stuff alone.

#### **Winter meeting**

- Will be in La Crosse
- And we will add a half day to work on tech stuff and the website

#### **Other updates**

- What about the newsletter we discussed last meeting?
  - Rosana wants to wait until October to start it, since we have so much information right now. So, that will start in October or November, post-conference

**Adjourn @ 9:45 am**