

Sheila Keaton Treasurer

Number of Years in WCPA

15

List you WCPA experience (Board/Committee/Volunteer)

Most recently served as Treasurer for previous 2-year term. I have also served as Graduate and New Professional Commission Chair for 4 years, Secretary for 4 years and Graduate Student Rep for 2 years

Describe why you are interested in this position(s).

Now that I have learned the tasks of this role, I would like to focus on making improvements - which is challenging until you have gone through the fiscal year cycle once or twice. I feel the organization would benefit from continuity in this position as it has in the past when we have had Treasurers serve two terms if they were interested and available. I am interested and available. I have enjoyed the conversations in our board meetings about our goals as an organization and how what we spend our money on demonstrates our commitment. WCPA is my professional home and I am eager to continue to serve.

Please share 3-5 goals and/or ideas for the position.

As revenue from the fall conference has decreased in the past few years, and our organization has gone through a major transition, it has been challenging to maintain a balanced budget that allows us to meet our goals. This past fiscal year, we struck that balance quite well and I hope to shepherd the organization's finances through another year in the same fashion. There is room for improvement in the payment process for the conference and PDI, especially on the administrator-end. I would love to be involved with continued evaluation of web-based payment options. I hope to continue to document the processes for managing this all aspects of this role. I hope this will make the transition easier and faster for future Treasurers. There is a steep learning curve and probably always will be - and I would like to help make transitioning a little bit smoother. The Treasurer role has grown to encompass more work on the registration payments for conference attendees. I would like to work on clearly defining this aspect of the role and how the Treasurer can best support the Conference Co-Chairs.

Please describe skills you possess that will help you be successful in this position.

I have been involved with WCPA for quite some time and am honestly surprised how much I enjoy working with the financial side of the organization. I love being involved in this way! I am very detail-oriented and love the challenge of making sure all of the numbers match up across the budget, bank account, and other tracking mechanisms. I have also enjoyed being able to offer a historical perspective where appropriate. I am keen on efficiency and finding ways to make systems and processes intentionally crafted. We are all busy and if we can help the organization move forward and meet its goals without having to figure out the same things over and over again, everyone wins. I enjoy creating process documents, as geeky as that sounds!

Would you like to provide any other pertinent information regarding this position?

I love this organization and would appreciate the opportunity to continue to serve in this role.