

# WISCONSIN COLLEGE PERSONNEL ASSOCIATION 2016-2017 (FY17)

For the period 07/01/2016 - 06/30/2017

	<b>2016-2017</b>
	<b>budgeted</b>
<b>INCOME</b>	
Fall Conference	<b>\$14,700.00</b>
Professional registrants @ \$200 (budgeted @ 45 reg.)	\$9,000.00
Graduate registrants @ \$125 (budgeted @ 33 reg.)	\$4,125.00
One day registrants @ \$115 (budgeted @ 5 reg.)	\$575.00
Awards lunch ONLY @ \$10	\$0.00
Sponsorship	\$1,000.00
Student Affairs 101	<b>\$5,400.00</b>
Student Affairs 101 undergraduate reg. (Hotel included) @ \$75 (@70 reg.)	\$5,250.00
Student Affairs 101 advisor fee @ \$25 (@6 reg.)	\$150.00
Professional Development Institute	<b>\$2,100.00</b>
Spring prof. registrants @ \$60 @35 reg.	\$2,100.00
<b>TOTAL INCOME</b>	<b>\$22,200.00</b>

<b>EXPENSES</b>	
Awards & Scholarships	<b>\$1,485.00</b>
Plaques/certificates	\$400.00
Travel Scholarship	\$500.00
Outgoing president recognition	\$150.00
Conference-related awards	\$235.00
OPE Travel Fund Scholarship	\$200.00
Executive Board	<b>\$1,190.00</b>
President Travel Expenses	\$600.00
Executive Board Travel Expenses	\$400.00
Board Meetings (Rooms & Miscellaneous)	\$100.00
Board Member Onboarding (training, apparel, etc)	\$90.00
New Positions Budgets (Liasions, Communications, Marketing)	<b>\$600.00</b>
Fall Conference	<b>\$8,730.00</b>
Speakers/Consultants	\$3,280.00
Facilities & Equipment	\$1,500.00
Food	\$3,100.00
Social (Room and Prizes)	\$250.00
Supplies (nametags, ribbons, etc.)	\$250.00

<i>PayPal Fees</i>	\$350.00
<b>Student Affairs 101</b>	<b>\$4,440.00</b>
<i>Hotel rooms for registrants (16 rooms budgeted at \$125)</i>	\$2,000.00
<i>Food</i>	\$2,000.00
<i>Facilities &amp; equipment</i>	\$150.00
<i>PayPal Fees</i>	\$190.00
<i>Supplies (nametags, ribbons, etc.)</i>	\$100.00
<b>Organization Operation</b>	<b>\$2,580.00</b>
<i>Organization Transition</i>	\$200.00
<i>Web Presence</i>	\$60.00
<i>Technology Improvements</i>	\$300.00
<i>Outreach (Marketing, mailings, socials)</i>	\$700.00
<i>Insurance</i>	\$1,040.00
<i>Legal Fees</i>	\$200.00
<i>Survey Monkey</i>	\$30.00
<i>Checking Account (fee, checks, etc.)</i>	\$50.00
<b>Professional Development Institutes</b>	<b>\$1,450.00</b>
<i>Speakers/Consultants</i>	\$600.00
<i>Facilities &amp; Equipment</i>	\$100.00
<i>Food</i>	\$675.00
<i>PayPal Fees</i>	\$75.00
<b>TOTAL EXPENSES</b>	<b>\$20,475.00</b>
<b>INCOME LESS EXPENSES</b>	<b>\$1,725.00</b>
<b>CHECKBOOK BALANCE</b>	<b>\$24,917.74</b>
<b>DESIRED CASH RESERVE</b>	<b>\$8,000.00</b>
<b>PROJECTED BALANCE</b>	<b>\$16,917.74</b>

Respectfully submitted,  
Sheila Keaton, Treasurer  
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8/8/2016