

# WCPA Winter Board Meeting

**Date: February 27-28, 2019**

**Location: UW Madison**

Present: Bill, Jacqueline, Tonya, James, Sheila, Sharon, Angela, Ben, Jackie, Joe, Danielle, Jimmy



Wisconsin College Personnel Association

## **Wednesday, February 27**

### **Introductions/Ice breaker (President Elect Tonya Schmidt)**

- Picture Activity

### **Finalize PDI Planning (Jimmy, Joe and Jacqueline)**

- Jimmy - created a first draft for travel plans (route from Country Inn and Suites to Kress Events Center)
- Working with Stacy for a more specific run-down of day – present thoughts below:
  - First Session - Trans 101
    - Update on laws in the state
  - Second Session
    - Transgender Resolution
    - Having Annette Grunsheth come in and speak? She will be in WI during PDI week. Alum of UW Madison
  - Lunch
  - Session three - Student panel
    - 3 students are part of the panel. Jimmy is working on prepping the group (questions, talking points, etc.)
    - Goal is to get 5 Students
    - Jimmy would moderate panel
    - Can we offer free registration and/or lunch to the panel participants? - we will not charge them
      - We haven't made people pay in the past. We could adjust tickets in PDI and utilize codes? Otherwise, we could generate that information
      - Joe will provide the code for free registration to Jimmy to utilize with the panelists
    - Session Four - what are resources people can take back with them?
      - Speakers, programs, information
        - Create a resource page/program? - can be added to the website
      - Discuss current issues/climate on college campuses for trans students?
        - Gender neutral facilities
        - Funding for projects
        - Working with other university constituents

- Bathroom Policies
  - Dress code for recreation/workout facilities
  - Name changes/preferred name
  - Use of Pronouns at different settings
  - Open Housing
  - Final Session - Round Table/small group discussion/Networking
    - Soft exit of PDI
  - We will be speaking to PDI speakers about the potential for speaking at Fall Conference
- Sponsorship
  - UWGB is sponsoring Snack Break - Coffee
  - Tracey will reach out to the Kalahari to see if we can offer a free night for Fall Conference. We would utilize a raffle like last year's PDI.
- Current numbers
  - 6 people currently signed up
  - Reaching out to people at our own institutions
    - UW Stout is working on who is coming
    - James will be talking to UW Oshkosh
    - James and Tonya on reaching out and spreading word at UW Madison
    - Reaching out to St. Norbert
    - Going on UWEC email
    - Disseminating at UW Milwaukee
    - Sent to 2 year/tribal liaisons
    - James will bring stuff to OPE
  - Current occupancy is 72 for the room, but can get a larger space if necessary
- Food
  - Deli Buffet with Sodas
- Pre-PDI Meeting
  - Plan to meet for lunch somewhere prior to meeting
- Send email reminder to WCPA members on Monday.

### **Past President Meeting (Bill)**

- All past presidents who attend WCPA, past president and current president attend session.
  - Larry, Andy, Sandy, Steph, John, Bill
- Provided updated membership list
- PDI
  - Discussed the idea for PDI (Higher Ed in Transition)
- SA101
  - Incentivise attendance for those who would come back? Utilize "exploring" list - provide discounted rate?
  - Better utilize Advisor time, provide them with ProDevo. Maybe ask to be a part of once we know they are attending
- Fall Conference
  - How do we make it more marketable?

- Provide opportunities for educational credits? - would most likely need ok from state
- Better utilize track session (intro -> deeper dive)
- Invite ACPA members who are in WI, NASPA?
- Direct outreach to SSAOs - for speakers, recruitment
- Want printed materials for marketing
- Training on track sessions, implicit bias training
- Shoulder tap for presenters
- Past Presidents will connect with Liaisons, specifically with institutions they are familiar with (private, public, tribal, etc.)

### **MCPA (Jacqueline) – What does Minnesota College Personnel Association do similar/different to us?**

- MCPA used a co-chair model, similar to WCPA
- Music when people arrived
- Had someone do a blessing of the native land
- Attended a first timer session prior to the conference start
  - Introductions
  - Discussed what conference will look like
- Conference program on a google site
  - See Jacqueline's program
- Theme was "Building Community by creating space for hope and healing"
- Location of conference changes each year
- 140 people attended, most were a younger group, diverse
  - It was very noticeable the lack of older people. Felt that older individuals might not have felt as welcomed
  - A lot of graduate students from Mankato, St. Thomas
- Had a silent auction
- Utilize twitter #MCPA2018
- Past presidents gave out awards over lunch
  - Plaques in the shape of Minnesota
- Introduction of board members during lunch
- Awards
  - Retirement award - add to our awards list?
- Put meeting minutes online
- Create a better structure for speaking by board members at WCPA

### **Brainstorming activity for increasing WCPA attendance (Jacqueline)**

- What do we see as some obstacles to Fall Conference
- What are some things we could change to improve Fall Conference
- Worksheet
  - 3 things i will do personally to increase attendance
  - 2 things i will do to get started in the next 48 hours
  - 1 person who is on my "must attend" list

### **Adjourn**

## **Thursday, February 28**

**Present:** Bill, Jacqueline, Tonya, James, Sheila, Angela, Ben, Jackie, Joe, Danielle, Jimmy, Tracey, Tasia

### **9:00 am - 12:00 pm: Memorial Student Union (Rooms TBA)**

#### **House Keeping Items:**

- Our next meeting will be March 19<sup>th</sup> from noon-1pm
- For PDI, we will meet on Thursday, April 4<sup>th</sup> at 1pm, lunch beforehand if people are interested

#### **Treasurer and Budget updates (Sheila)**

- Discussed compensating Fall Conference 2018 Speakers with gas cards. Jacqueline will be following up and coordinating with Sheila
- Sponsor support at Fall Conference was really helpful
- Put President Elect on the Bank Account? – Yes at some point

#### **Awards timeline (James)**

- Last year, 3 awards/10 were given out. Only 5 nominations
- 2017 - 4 awards
- Being much more proactive with awards communication for Fall Conference 2019.

#### **Transition for Communication Coordinator (Tasia and Ben)**

#### **Plan Pre-PDI meeting (Jacqueline)**

- Awards (James)
- Updates on Fall Conference
  - Speakers
  - Budget
  - Recruitment
- PDI Prep
  - What do we still need to do?
  - Roles before/during/after PDI

#### **Fall Conference Items**

- Tracey will upload old items to drive, send to our storage
  - Actively searching for old awards - bring to conference - give to president
  - Tracey will coordinate with Sheila to get WCPA stationary/Thank You Cards
- Speakers – Ideas?
  - Dr. Eddie Moore Jr. - from Green Bay area. Founder of White Privilege Conference. Could speak to Diversity
  - Roberto Rivera - 7 Mindsets - created own major at UW. Hip-Hope - Hip hop inspired outreach. Currently a PhD student in Chicago. Recently spoke at Advising Conference
  - Wilson Okello - Miami University - Assistant Professor for Black World Studies

- Warren Scherer - UW Madison LGBT Campus Center Director
- Chris Jorgenson - UW Eau Claire
- Board Members will be reaching out to speakers
- Tracks
  - Unorthodox route to Student Affairs
  - Financial Resources/Supporting Students, Financial Literacy
  - Technology in the Workplace
    - Director of Credit Union at UWGB
- Theme
  - Will determine the theme based on the keynote speaker
- Case studies
  - Utilize past presidents to create scenarios
  - Use lunch time to get the scenarios and discuss. Present at following session
  - Topics
    - Look for more general topics?
    - Supervision
    - Non-ResLife
    - Campus Relationships

### **Election Process**

- **Discussion - Do we want to look at changing terms, go January-January vs. October to October?**
  - Our timeline has been more the January to January lately
  - Create a WCPA yearly task calendar
  - Create a Transition folder to put positional duties in?
  - Create a "Transition Month" where leaving and new people are able to coordinate with each other?
    - Make Jan. 1 the "official" start date
  - Any changes would need an official vote
  - Officially add Awards to Secretary position

### **Outreach**

- Create a newsletter (Quarterly?)
- Conference recap newsletter
- Survey Membership list:
  - What are topics people interested in?
  - What are other Professional Development opportunities are you involved in?

### **Adjourn**